

Die Schweizer Bahnindustrie in Nordamerika

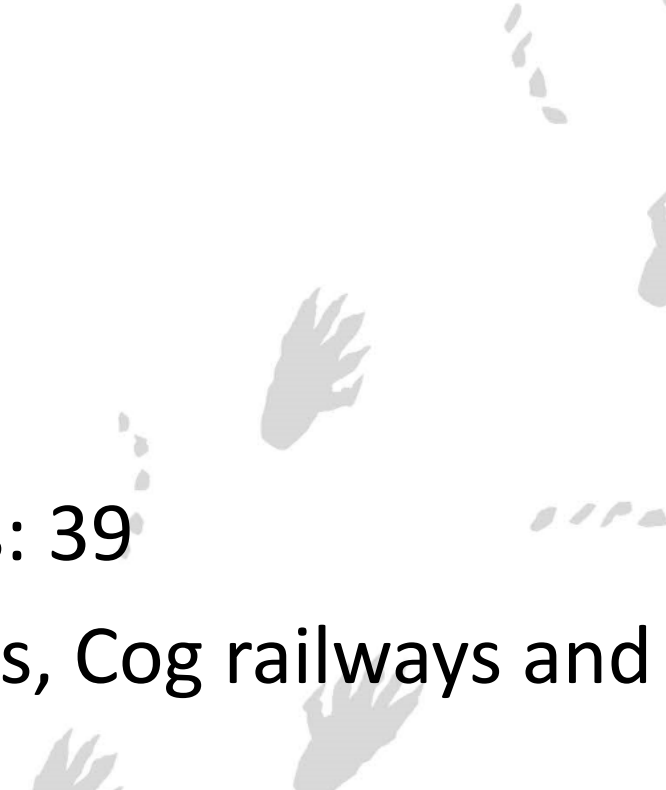
8. März 2018, Regensdorf

Alfred Schmid
Zoppas Industries

Trade Association?

- A trade association [...] is an organization **founded and funded by businesses** that operate in a specific industry. An industry trade association participates in **public relations activities** such as advertising, education, political donations, lobbying and publishing, but its focus is **collaboration between companies**. Associations may offer other services, such as organizing and hosting **conferences, networking or charitable events** or offering classes or educational materials.

Swiss Railways - quick numerical facts

- Total Tracks: 5'232 km
 - Train Stations: 2'133
 - Passengers/year: 1'198 bn
 - Swiss Federal Railways: 1
 - Private Railway Companies: 39
 - And several special railways, Cog railways and cable cars
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- A decorative graphic on the right side of the slide consists of several grey handprints and footprints arranged in a circular pattern, suggesting a path or a journey.

Railways in Switzerland: A Long Tradition

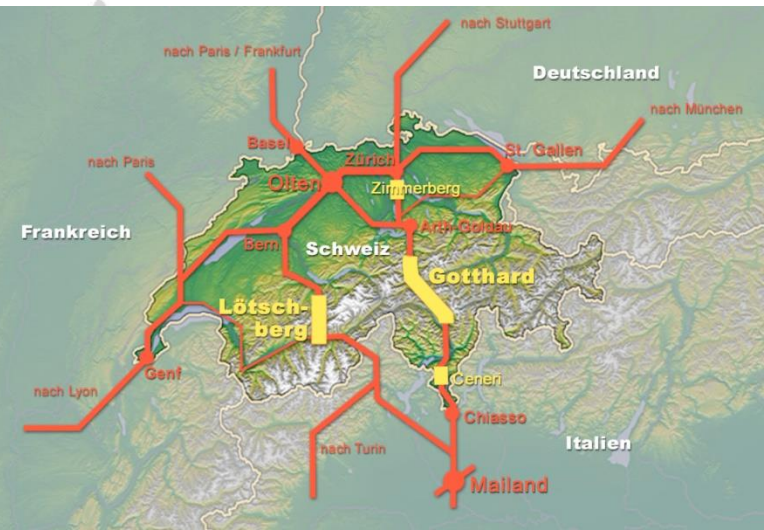
Tunnels:

- **Gotthard 1882: 15 Km**
- **Albula 1903: 6 Km**
- **Lötschberg 1913: 14 Km**
- **Vereina 1999: 19 Km (World's longest metre gauge tunnel)**



Railways in Switzerland: A Long Tradition

- NEAT (Rail Link through the Alps)
 - **Lötschberg Base Tunnel 2007: 34 Km**
 - **Gotthard Base Tunnel 2016: 57 Km (World's longest railway tunnel)**
 - **Ceneri Base Tunnel 2020: 15 Km**



Railways in Switzerland: A long Tradition

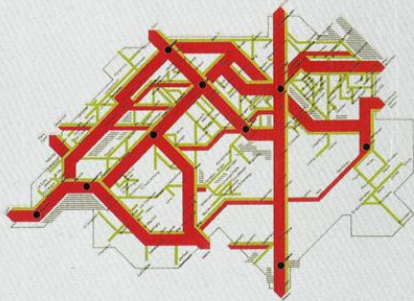
- World's most dense railway network
- 99% Electrified (normal gauge: 100%)



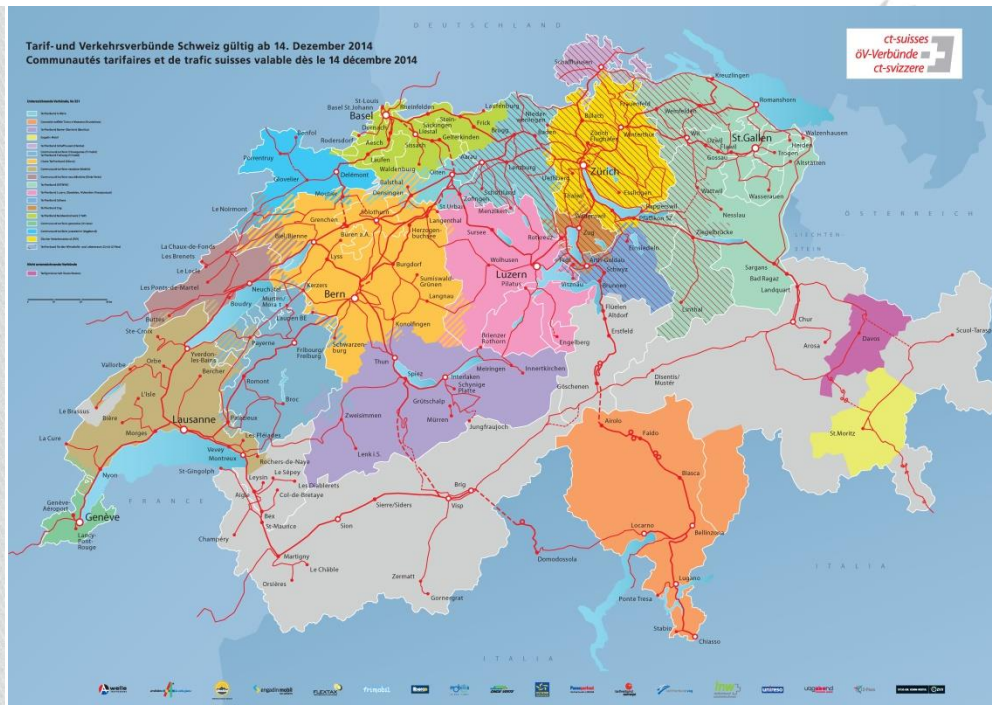
Railways in Switzerland: A Long Tradition

- Synchronised Timetables
- Fare Unions

**Wir fahren
mit Takt.**



 Ihre SBB



Swiss Railway Industry: Main Competences

- Consulting, Traffic Planning and System Design
- Line, Bridge and Tunnel Construction
- Contact Lines and Power Supply
- Traffic Management Systems, Railway Security Technology, Passenger Information Systems and Ticket Sales Systems
- Rolling Stock
- Workshop Equipment and Maintenance

SWISSRAIL Industry Association

- Represents 2/3 of the companies in the field of railway industry
- Primary contact in Switzerland and abroad
- Links to other associations



Influencing Political Processes

- Active lobbying
- Representation of interests in Switzerland and abroad
- Activities in legislation and standardisation
- WTO/Trade agreements



Services offered to our Members

- Export Promotion (fact finding missions, fairs, ...)
- Networking
- Public Relations



Swiss Railway Industry: An important Contribution to Economy

- 9 billions CHF turnover
- 38'000 employees



Questions?

- Your «Single Point of Contact»:

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SWISSRAIL
Industry Association

Willkommen

добро пожаловать

Welcome

Bienvenue

Benvenuti

